

# Philip Quade

Seasoned Audio Visual technician, photographer, digital marketing specialist and carpenter, pursuing a new career in the Real Estate industry. Highly motivated, driven and passionate about real estate. Currently pursuing Professional Appraiser designation through Appraisal Institute of Canada.

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## EDUCATION

### University of British Columbia, Online — *Diploma in Urban Land Economics*

May 2024 - Present

- Study of the foundations of real estate in Canada with a specialization in appraisal and valuation
- Pursuing P. App designation through Appraisal Institute of Canada

### Digital Marketing Institute, Online — *Certified Digital Marketing Professional*

September 2019 - January 2020

- Marketing fundamentals, Social Media Marketing, SEO/SEM, PPC/CPC, Email Marketing, UX/UI, Content Marketing, Video & Display Marketing, Marketing Strategies

### North American School of Outdoor Writing, Correspondence — *Outdoor Journalism Certificate*

January 2010 - February 2011

- Research, project planning and writing for the outdoor industry
- Strong focus on editorial and web formatting

### Ontario Institute of Audio Recording Technology, London, Ontario — *Audio Engineering Diploma*

September 2007 - August 2008

- Audio production, sound design, recording techniques, audio editing
- Live sound & Audio Visual support & technical maintenance

## OTHER EDUCATION

### Appraisal Institute of Canada, Online

- AIC 101 - Intro to Appraisal

### AVXIA, Online

- Aspiring Manager Certificate
- CTS Certified
- AVXIA AV Technologist Certificate

## CERTIFICATION

AVIXA CTS

Digital Marketing Professional Designation

Paddle Canada: Level 2 Flatwater SUP Certified

## OTHER SKILLS

Multi-instrumental musician

Photography

Rock Climbing

Making Maple Syrup

Carpentry, building, home renovation & woodworking

## PERSONAL ACHIEVEMENTS

Summited Mt. Kilimanjaro - Dec. 2015

Award-Winning, Published Photographer & Writer

Former photographer for Team Canada Climbing & Climb Canada

Played rhythm guitar for The Arkells @ The Palace Theater - Calgary, Ab 2016

## EXPERIENCE

### **HQ Demolition, Calgary, AB. — Owner, Marketing & Lead Gen Strategist, Senior technician (part-time)**

February 2024 - Present

- Residential & commercial demolition (non-structural)
- Flooring, tile, cabinet, drywall removal
- Site cleanup, prep & turn-over
- Selective demolition
- Suite renovations

### **Ei3 Audio Visual, Calgary, AB. — Senior AV Integration Technician**

November 2022 - February 2024

- Installation, setup and commissioning of Audio Visual equipment
- Troubleshooting and diagnosing system faults and debugging systems
- Assist with training and orientation for new hires
- Key holder with high level security clearance

### **Philip Quade Media, Remote. — Photographer, Writer & Digital Marketing Strategist**

2013 - Present

- Managed freelance client pool
- Ecommerce Marketing strategist - Shopify
- Inbound strategy: Email marketing, social media, SEO, influencer marketing
- Copywriter, content producer, photographer
- Business development
- Official photographer and marketing partner for Climb Escalade Canada 2021/2022 Nationals competition season

### **Alberta Health Services, Calgary, AB. — TeleHealth Bridge Operator**

November 2018 - April 2020

- Manage TeleHealth Polycom Videoconferencing bridge network
- Schedule, monitor and troubleshoot conference calls remotely
- Coordinate with Province-wide site techs for successful execution of day-to-day meetings, events and doctor-patient appointments
- Provide support for executive level meetings, town halls and national-level collaboration projects

### **Alberta College of Art & Design, Calgary, AB. — Audio Visual & Photography Technician**

August 2015 - November 2018

- Support day-to-day classroom/studio/lab/gallery AV needs (PA systems, projection and display, media players, recording devices, wireless mics)
- Service and maintenance technician
- Photo Documentation lab studio manager

- AV & conferencing solutions assistant to College President

## **Chevron Canada Resources, Calgary, AB. — *Meeting Room Audio Visual & Deskside Technician***

March 2014 - August 2015

- Support day-to-day meeting room/office/conference center and remote site AV needs (videoconference, PA systems, projection and display, recording devices, wireless mics, Crestron Control, Cisco and Polycom teleconference)
- AV & conferencing solutions assistant to President and Executive teams

## **University of Calgary, Calgary, Alberta — *Audio Visual Technician***

Sept. 2008 - February 2020

- Provide support for classroom learning systems: projectors & displays, audio systems, videoconferencing systems
- Systems designer, installer and service technician for UofC Faculty of Medicine, Spy Hill Veterinary Campus and Main Campus

### **SKILLS, TECHNICAL PROFICIENCIES & SYSTEMS**

- Time-management
- Cash-flow analysis
- Troubleshooting and efficiency in high pressure situations
- Adobe Suite
- G-Suite
- Microsoft Suite (word, excel, powerpoint)
- Basic graphic design
- Marketing Strategies
- Inbound Marketing
- Customer Service & Communications
- Audio Engineering
- AV Systems design
- Project Management
- Videoconferencing Technology
- Home Renovation
- Home Building
- Landscaping & Build site prep/development
- Demolition Contracting